## **Green Networking**

How can we build a network of green building professionals, academics, suppliers, to contribute and learn from each other?

**Expert Name:** Gilbert Tegho

**CEO** 

e-Ecosolutions



**Short Profile:** Gilbert Tegho is a Lebanese-Canadian ECOpreneur, and CEO of e-EcoSolutions, a multi-discipline Sustainability Consulting firm. Fueled by an ECOpreneur and Sustainability passion, Gilbert constantly innovates, challenges and creates new successful Green ventures in the MENA region.

His achievements were crowned by:

- Fast Tracking e-EcoSolutions among the Arabia 500 Fast Growth Companies
- Winning the GAIA Award for e-GreenPages in the BIG5 International Construction show of Dubai
- Being selected among 1000 persons Worldwide to join the Climate Reality Leadership Corps at a personal training with Al Gore.
- Nominating e-EcoSolutions as the Lebanon Leader for the Global Coalition for Green Schools by the US Green Building Council, and launching the Green Schools Certification to 100 public and private schools free of charge.

Definition / Benefits	Constraints / Challenges / Barriers
Definition / Benefits  ✓ Being around like-minded people - PR ✓ Helping others and receiving help ✓ Grow business by linking to influential persons ✓ Knowledge Sharing ✓ Find solutions ✓ Check Competition ✓ Stay updated	Constraints / Challenges / Barriers  ✓ Knowing about the events ✓ Time to be allocated ✓ Cost of certain events ✓ Irregularity of Events, Ad-hoc ✓ Competitive situations such as Funded Eco-Entrepreneurs ✓ Language ✓ Requires commitment to put on own
✓ Learn from other's experiences	Priorities
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✓ \$ Benefits	✓ Some are Politically attached

✓ Complement projects	<ul><li>✓ Social segregation</li><li>✓ Distance of Travel</li></ul>
Best Practice / Solutions / Tools	Resources / local Availability
<ul> <li>✓ Conferences (Build It Green, IBEF,)</li> <li>✓ Exhibitions</li> <li>✓ Social Events</li> <li>✓ Government Institutions (OEAB,</li> </ul>	<ul> <li>✓ Financial resources</li> <li>✓ Human resources</li> <li>✓ Universities environmental Clubs</li> <li>✓ Media</li> </ul>
Municipalities, Ministries)  ✓ Universities & Schools (Green Clubs)  ✓ Trainings on Environmental technologies  ✓ Environmental Competitions  ✓ Environmental Awards (Green Mind	√ NGOs
Awards,)  ✓ Business Networks (UNGC, Rotary Clubs,)	
✓ Environmental NGOs	
✓ Green Hubs (BDD, AltCity,)	
<ul> <li>✓ Social Media: Green Spaces, Linkedin, Facebook</li> </ul>	
✓ Sport events: Bikeathon	
✓ Blogs	
✓ Webinars	
✓ Word of Mouth	
✓ Cleaning Days	